NAME
TITLE
FACILITY
ADDRESS
ADDRESS

Dear NAME:

Thank you for your past order for National Nurses Week. Positive Promotions, America's top source for special event products, invites your facility to participate in special annual programs celebrating and honoring your nurses and nursing assistants.

National Nurses Week/National Nursing Assistants Week Activities Contest

Input from professionals like you help us provide the best possible products for National Nurses Week and National Nursing Assistants' Week. Help us prepare for these events in 2009 by filling in the enclosed National Nurses Week entry form. Tell us what special activities you held. List the materials you used and the Positive Promotions products you selected. Feel free to include photos of your activities and samples of your facility's creative work.

Your feedback and suggestions help us create products that will motivate and encourage your nursing staff. When you tell us about your successful events, we can incorporate them into the helpful Idea Guides we include in our catalogs. Each year we award a $300 Grand Prize, $200 Second Prize and $100 Third Prize. Entries are due by July 11, 2008.

I Make A Difference 2008 Nurse Of The Year &
Nursing Assistant of the Year Program

Positive Promotions proudly announces our "I Make A Difference" Annual Nurse Of The Year and Nursing Assistant Of The Year Awards Programs. We invite you to nominate one nurse and one nursing assistant in your facility who sets the standard of excellence for his or her profession. Nominees should provide inspiration to their peers by exhibiting skills and dedication that go above and beyond the call of duty.

Your nurse nominee will receive an exclusively designed 2008 Nurse of the Year lapel pin and presentation card in a gold-stamped velveteen pouch. Your nursing assistant nominee will receive a 2008 Nursing Assistant Of The Year lapel pin and presentation card, also in a gold-stamped velveteen pouch. Both your nurse and nursing assistant nominees will also be eligible to become one of 8 regional winners who receive a crystal star trophy and cash donations of $250 to $500 in his or her name to your facility. Please fill in both sides of the enclosed
I Make A Difference entry form. Entries are due by June 2, 2008.

Thank you for ordering from Positive Promotions…and good luck in the programs!

Positively yours,

Nelson Taxel
President

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# POSITIVE PROMOTIONS™

## *I Make A Difference 2008*

ANNUAL NURSE OF THE YEAR PROGRAM ENTRY FORM

Name of Nominee _____

Name/Title of Person Making Nomination _____

Name of Nominating Facility _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

1. Nominee's years of service as a nurse at your facility _____

2. Nominee's total years as a nurse _____

3. What special ideas has your nominee contributed to your facility? _____

_____

_____

_____

4. How has your nominee *Made A Difference* in the lives of patients and/or other staff members?

_____

_____

_____

You may use a separate sheet of paper if necessary, but please attach it to this entry form. If possible, include a photo of your "I Make A Difference 2008 Nurse of the Year" nominee. Photos will be returned if requested. Please nominate only one nurse.

- Entries must be postmarked no later than June 2, 2008. Winners will be notified by mail and announced on October 13, 2008, on our website, www.positivepromotions.com.

Send your entry to:
Nurses Make A Difference Contest Coordinator
Positive Promotions
15 Gilpin Avenue, PO Box 18021
Hauppauge, NY 11788-8821

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# POSITIVE PROMOTIONS™

## We Want To Hear About Your National Nurses Week and National Nursing Assistants' Week Activities In 2008

**We will award cash prizes to the three best and most creative entries!**

**Please tell us about the special way you celebrated National Nurses Week or National Nursing Assistants' Week in 2008. Send us a typed description of your events.**

- What did you do? Tell us about special activities you held during National Nurses Week or National Nursing Assistants' Week in 2008
- What materials did you use?
- How did you use Positive Promotions products?
- Along with your description, please send additional materials including photos of activities and samples of your facility's creative work

## Hurry! All entries must be received by July 11, 2008

**Winners will be announced on our website, www.positivepromotions.com, beginning Sept. 19, 2008. Please take a moment to supply us with the information below and include this form with your contest entry materials. Thank you!**

Organization_____

Contact Person_____

Customer Number (See shipping label) _____

Title_____

Address_____

City_____State_____Zip_____

Telephone_____Ext_____

Fax_____Email_____

*Send your entry to:* NATIONAL NURSES WEEK AND NURSING ASSISTANTS' WEEK
CONTEST COORDINATOR
POSITIVE PROMOTIONS
15 GILPIN AVENUE, P.O. BOX 18021
HAUPPAUGE, NY 11788-8821

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❑ *Check here if you would like your entry materials returned.*

*We reserve the right to use the information you provide in our company promotions.*