

# POSITIVE PROMOTIONS™

Your One-Stop Shopping Source For Special Events Since 1947

## Create A Positive Test-Taking Attitude In Your School

over  
**40**  
New Products

**FREE**  
Sample  
enclosed

See  
**IDEA**  
**GUIDE**  
inside



**2008-2009**

School Year Catalog



Help every student approach test-taking with greater confidence and create a positive test-taking environment in your school. Our cost-effective products make test preparation easier for everyone—teachers and students alike, so kids are sure to achieve their best on tests.

Call Toll Free: 1-800-635-2666

[www.positivetesttaking.com](http://www.positivetesttaking.com)

Fax Toll Free: 1-800-635-2329

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Please add Positive Promotions to your Bid List and List of Approved Vendors. If additional information is needed or your bid process requires further action on our part, please contact us at:

**Phone: 1-877-258-1225**

**Fax: 1-877-258-1226**

**Email: [bids@positivepromotions.com](mailto:bids@positivepromotions.com)**

## Bid Proposals



BRCH-127  
 Recognize and encourage students with awards and incentives



BRCH-152  
 Everything principals need to recognize student achievement and inspire success



BRCH-401  
 Boost your wellness program for kids with good nutrition and fitness tools



BRCH-111  
 Educational tools and gifts that encourage children to want to read and reward their progress

**We've got catalogs for all your needs!**

Discover our full line of educational catalogs online at [www.positivepromotions.com/catalogs](http://www.positivepromotions.com/catalogs) or call us to request copies at 1-800-635-2666

## 8 Reasons to Buy Your Test-Taking Incentives from Positive Promotions

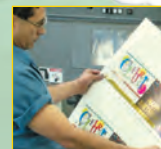
- 1 We're the School Specialists.** Our 61 years of mail order expertise and constant input from educators like you help us offer just what you need and want at prices that fit your budget.
- 2 Unique Gifts & Incentives.** Many of our items are available only from Positive Promotions. We've got more products than any catalog or retail outlet.
- 3 Quality Guarantee.** If for any reason you're not satisfied, you can return any item for a full money-back refund.
- 4 Great Service.** Most in-stock orders ship within 72 hours.
- 5 You Save.** No sales tax (except in AZ and NY) and our Lowest Price Guarantee. Find the same product elsewhere at a lower price and we'll beat it.
- 6 Low Minimums.** Orders start at \$25 plus shipping and handling, but all orders—large or small—get Positive Promotions' great service.
- 7 "We'll Find It" Service.** If you need a special gift and don't see it in our catalog or on our website, give us a call. Chances are, we can find it for you.
- 8 Convenience of Shopping Direct.** No need to leave your home or office. Our friendly customer service representatives are ready to serve you.



## OUR PLEDGE TO YOU



Customer service with a smile



Quality you can rely on



Accurate and on-time delivery

## 4 EASY WAYS TO ORDER!



**CALL** our knowledgeable Customer Service Representatives toll-free at 1-800-635-2666 Monday-Friday from 8am-7pm, EST.



**FAX** us your order toll-free at 1-800-635-2329, 24/hrs a day.



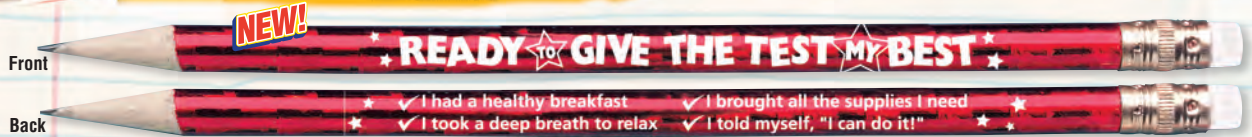
**ORDER ONLINE** anytime at [www.positivetesttaking.com](http://www.positivetesttaking.com)



**MAIL** your order to:  
 Positive Promotions  
 15 Gilpin Avenue, P.O. Box 18021  
 Hauppauge, NY 11788-8821



# Encourage Kids To Believe In Themselves And Be Ready To Give The Test Their Best



## Ready To Give The Test My Best Sparkle Foil Pencil

Item # PL-429E

Red sparkle foil pencil helps students connect test preparation and test success! Tips on back encourage a "can-do" attitude and include: • *I had a healthy breakfast* • *I brought all the supplies I need* • *and more.* Soft eraser, #2 standard.

# of packs	1-9	10-29	30+	As Low As	25 Pencils per pack; Size: 7 1/4" long; Soft eraser; #2 standard
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b> Each!	

## Ready To Give The Test My Best Temporary Tattoo

Item # TS-144P

Kids can show they're well prepared for test taking with a colorful temporary tattoo that declares *Ready To Give The Test My Best.* Washes right off with soap. Non-toxic.

# of packs	1-9	10-29	30+
Price per pack	\$23.95	\$19.75	\$17.50

100 Tattoos per pack; Size: 1 1/2" x 1 1/2"  
As Low As **18¢** Each!



## Ready To Give The Test My Best Bookmark

Item # KM-509E

Bookmark encourages kids to keep positive at test-taking time. Back features a *Star Tester Checklist* with 8 upbeat reminders, including *I told myself, "I can do it!"*

# of packs	Price per pack
1-9	\$8.50
10-29	\$7.95
30+	\$6.95

25 Bookmarks per pack; Size: 2 3/4" x 8"



## Ready To Give The Test My Best T-Shirt

- Item # SH-2067X Small (Youth)
- Item # SH-2067A Small (Adult)
- Item # SH-2068X Medium (Youth)
- Item # SH-2068A Medium (Adult)
- Item # SH-2069X Large (Youth)
- Item # SH-2069A Large (Adult)
- Item # SH-2070X X-Large (Youth)
- Item # SH-2070A X-Large (Adult)

As Low As **28¢** Each!

Test-takers and their teachers will feel comfortable and confident when they wear this brightly designed T-shirt on test day! Cotton-blend with crew neck styling and a positive slogan that everyone will feel good about wearing!

Qty.	1-24	25-99	100+
Each	\$6.95	\$6.75	\$5.95

Sizes: Youth or Adult in Small, Medium, Large, X-Large

*"We used the items for incentives. The students were excited to have a weekly theme. We will definitely use the products again."*

Terrien A. Fennoy  
Principal, Bernard Long  
Accelerated Elementary  
School, Madison, IL



## Ready To Give The Test My Best Value Pack Item # NT-1468

It's easy and economical to encourage all of your students to stay positive when it comes to test-taking. Pack includes • 100 Bookmarks, 100 Sparkle Foil Pencils and 100 Temporary Tattoos, all with our *Ready To Give The Test My Best* slogan. You'll enjoy 10% off the regular prices of individual items. 300 items in all!

Regular Price: ~~\$93.75~~  
**SPECIAL VALUE PACK PRICE: \$84.35**

**SAVE 10%**

Fun-to-wear T-Shirt boosts confidence!

**NEW!**





# Decorations for Test Pep Rallies & Assemblies



## Do Your Best On Your Test! Blue & White Stringed Pennants Item # GN-555

Boost test-taking confidence throughout your school! Hang these pennants in classes, the lunchroom, the gym and other common school areas. Twenty-four blue and white pennants with the alternating messages *Do Your Best* and *On Your Test!* are attached to a 60-foot heavy duty string that can be cut at any point to hang pennants inside and outside your school.

**\$19.95 Each** Size: 60-ft. long string with 24 blue and white pennants



## Do Your Best On Your Test! 6' x 4' Vinyl Banner

Item # BN-58

Display this colorful banner wherever you hold your test-taking rallies. The motivational message is sure to get a lot of attention. Durable vinyl banner features tough brass grommets for easy hanging.

**\$54.95 Each** Size: 6' x 4'



## Do Your Best On Your Test! Decoration Pack

Item # VP-435

Surround your students with a positive test-taking atmosphere by decorating your hallways, classrooms, assembly area and lunchroom with items from this special pack. Includes 50 Balloons, one 60' Stringed Pennant and one 200' long Decorator Ribbon Roll. You'll save 10% off the regular prices of individual items.

Regular Price: ~~\$57.25~~

**SPECIAL DECORATION PACK PRICE: \$51.50**

**Decorator Roll**  
also sold separately:  
Item # RIB-272 **\$18.35**

## Test-Taking Balloons

Item # IOS-32V

Decorate hallways and classrooms with motivating messages during test-taking time at your school. Students will appreciate the extra boost of confidence!

# of packs	Price per pack
1-9	\$18.95
10-29	\$17.95
30+	\$16.95

50 assorted Biodegradable Latex Balloons per pack  
Colors: Assorted



As Low As  
**34¢**  
Each!

## Balloon Seals With Ribbons

Item # IOS-51V

**Sold Separately**

No more tying knots! Each reusable balloon seal includes attached 4' white ribbon string. **\$5.45 per pack of 50.**



Item # KP-311 Plain  
Item # KL-311 Laminated  
**Plain Poster: \$5.25**  
**Laminated Poster: \$7.25**  
Size: 17" x 22"

test success. Display this poster at test prep rallies. Die-cut poster comes with Uncle Sam's face stripped out; place an image of the principal or another educator for an effective appeal! Standard design available in plain or laminated; die-cut design available in laminated only. Die-cut area measures 3 1/4" x 3".



Place principal's or other educator's image in die-cut design

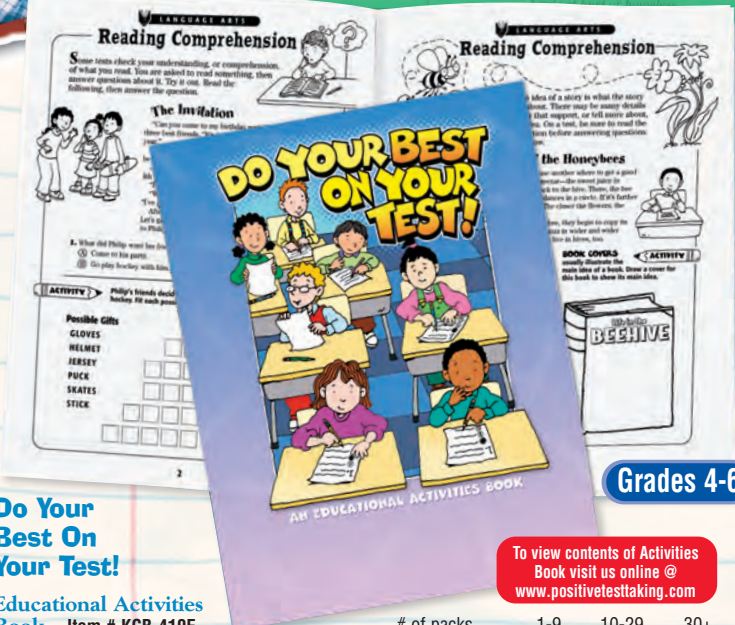
Item # KL-526  
**Laminated Poster:**  
**\$7.25** Size: 17" x 22"

## Uncle Sam Poster

Item # KL-526 Laminated  
Uncle Sam Die-Cut  
(Educator's Picture) Design  
Item # KP-311 Plain  
Standard Design  
Item # KL-311 Laminated  
Standard Design

Rally students behind

# Motivate Students To Give Every Test Their Best!



## Do Your Best On Your Test!

Educational Activities Book Item # KCB-410E

Delightful 16-page activities book points out easy, important ways kids can do their best during test-taking periods. An invaluable resource that will help them relax, concentrate and do better!

# of packs	1-9	10-29	30+
Price per pack	\$14.25	\$12.50	\$11.50
25 Books per pack; Size: 8 1/2" x 11", 16 pages	<b>As Low As 46¢ Each!</b>		

To view contents of Activities Book visit us online @ [www.positivetesttaking.com](http://www.positivetesttaking.com)

## Do Your Best On Your Test Bookmark

Item # KM-261E

This bookmark reminds youngsters that they CAN get through test-taking with flying colors! Front features checklist of positive slogans, and back features 12 Test-Taking Tips.

# of packs	1-9	10-29	30+
Price per pack	\$8.50	\$7.95	\$6.95
25 Bookmarks per pack; Size: 2 3/4" x 8"	<b>As Low As 28¢ Each!</b>		



## Do Your Best On Your Test Pep Rally Value Pack Item # VP-87

Get students pumped up about doing their best on their tests! Includes 100 each of the following gifts for your test pep rally: • Do Your Best On Your Test Sparkle Foil Pencils • Do Your Best On Your Test Bookmarks • Don't Let Tests Twist Your Mind Twizzlers®. You'll save 10% off our regular prices of individual items. 300 items in all!

Regular Price: ~~\$94.40~~ **SPECIAL VALUE PACK PRICE: \$84.95**



## Do Your Best On Your Test Prep Pack

Item # SK-223P

Distribute our smile-generating prep pack to students for welcome pre-test stress relief! Includes a trio of gifts: • Do Your Best On Your Test Sparkle Foil Pencil • Do Your Best On Your Test Bookmark • 2 Smarties® candy rolls.

# of packs	1-9	10-29	30+
Price per pack	\$23.95	\$22.95	\$21.95

**As Low As 88¢ Each!**  
25 per pack; Size: 2 3/4" x 8"



## Do Your Best On Your Test Sparkle Foil Pencil Item # IOS-31V

Smiley design pencil features key suggestions that help students give their best efforts at test-taking time. Soft eraser, #2 standard.

# of packs	1-9	10-29	30+
Price per pack	\$8.95	\$8.75	\$8.50

**As Low As 34¢ Each!**  
25 Pencils per pack; Size: 7 1/2" long; Soft eraser; #2 standard

# Believe, Achieve, And

## Introduce Kids To Standardized Testing In A Fun Way!

Boost test-taking confidence with this exciting *Believe, Achieve, and Succeed At Test Time!* DVD Classroom Kit. Includes: • 1 DVD • 25 Educational Activities Books • 25 Pencils • 25 Bracelets with Card. DVD menu includes two versions: a 9-minute condensed version provides information and allows students to do the book's activities on their own; a 17-minute interactive version enables them to watch the video and do the activities as each lesson is paused. DVD is especially helpful with at-risk students. They'll complete the activities with the pencils, enjoy wearing the bracelets and benefit from the tips on the accompanying card. We also include a Teachers' Instruction Sheet FREE. You'll save over 20% off regular prices of individual items. Receive a total of 77 items!

### Test-Taking DVD Classroom Kit Item # NT-1387

Regular Price: ~~\$64.40~~

Special DVD Classroom Kit Price: **\$49.95**

DVD running time: Approx. 17 mins., interactive version, 9 mins., condensed version; DVD compatible with PC & Mac equipped with DVD drive

**SAVE OVER 20%**



To view a preview of the DVD online, please visit us at [www.positivetesttaking.com](http://www.positivetesttaking.com)  
Or, to request your own **FREE Preview DVD** (Item # GN-2011)  
call 1-800-635-2666

Also sold separately:  
**Believe, Achieve, and Succeed At Test Time! DVD**  
Item # GN-1990  
\$9.95 each

## Believe, Achieve, And Succeed At Test Time! Temporary Tattoo

Item # TS-130P

Kids love applying our star design featuring a confidence-boosting message for test-taking time. Washes right off with soap. Non-toxic.



# of packs	Price per pack
1-9	\$23.95
10-29	\$19.75
30+	\$17.50

As Low As **18¢** Each!

100 Tattoos per pack;  
Size: 1 1/2" x 1 1/2"

Includes 24" beaded neck chain



Kids will glow with confidence and pride when presented with this glow-in-the-dark dog tag!

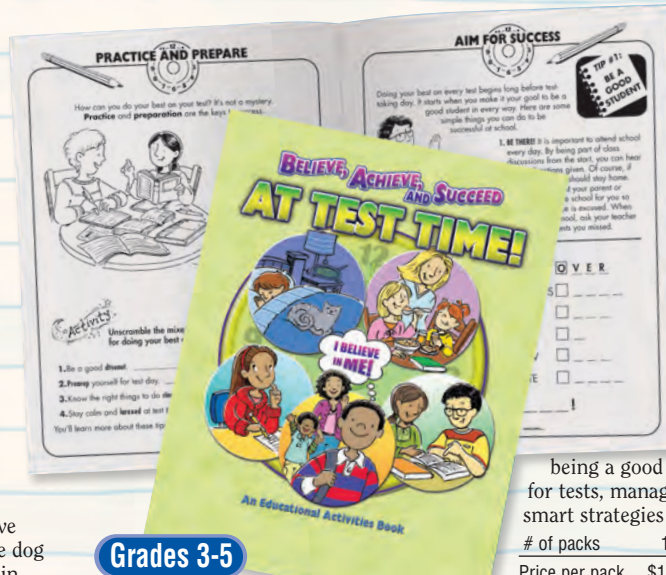
## Believe, Achieve, And Succeed At Test Time Glow-In-The-Dark Dog Tag

Item # GN-1804F

Hand out our dog tag to encourage youngsters to have confidence in themselves at test-taking time. Silicone dog tag glows in the dark and comes with 24" beaded chain. Lead-free, PVC-free and latex-free. FDA compliant.

# of packs	1-9	10-29	30+
Price per pack	\$16.95	\$15.95	\$14.95

As Low As **\$1.50** Each!  
10 Dog Tags per pack;  
Sizes: Tag: 2"; Chain: 24"



Grades 3-5

## Believe, Achieve, And Succeed At Test Time!

Educational Activities Book

Item # KCB-466E

Help students understand the importance of tests for themselves, their teachers and school. Youngsters are also provided with encouragement for doing their best and practical tips on

being a good student, preparing for tests, managing stress, and using smart strategies during tests. 16 pages.

# of packs	1-9	10-29	30+
Price per pack	\$14.25	\$12.50	\$11.50

25 Books per pack; Size: 8 1/2" x 11"; 16 pages

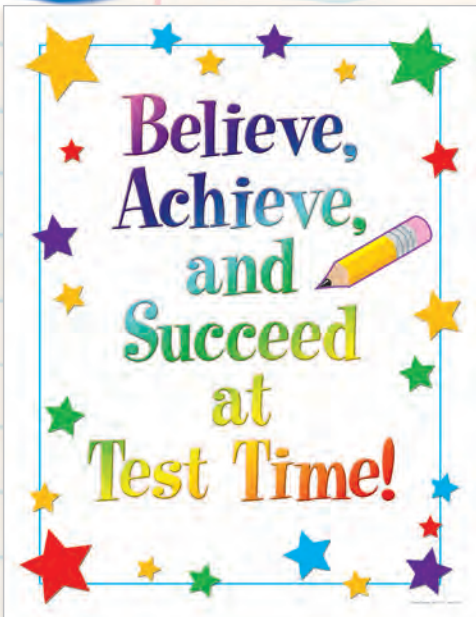
As Low As **46¢** Each!

To view contents of Activities Book visit us online @ [www.positivetesttaking.com](http://www.positivetesttaking.com)

# Succeed At Test Time



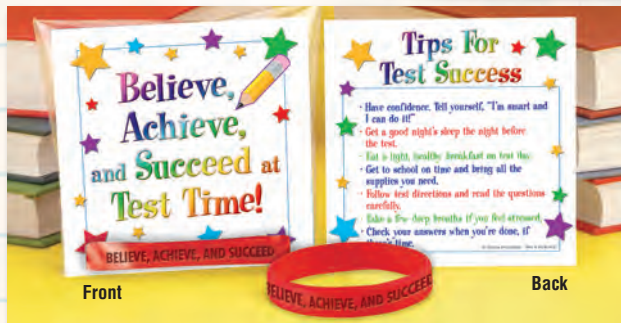
What should Hannah do next in order to have useful fact material?



**Believe, Achieve, And Succeed At Test Time! Poster**  
 Item # KP-431 Plain  
 Item # KL-431 Laminated

Help kids feel confident in their abilities to do well! Hang this colorful poster throughout your school to boost self-esteem! Choose plain or laminated.

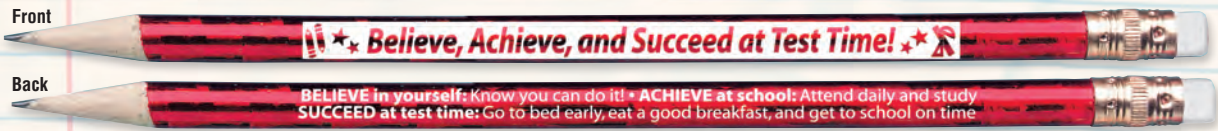
**Plain Poster:** \$5.25  
**Laminated Poster:** \$7.25  
 Size: 17" x 22"



**Believe, Achieve, And Succeed Silicone Bracelet With Card** Item # SK-674F

Silicone bracelets are a trendy kids' accessory. Give them one that reminds them to stay focused and upbeat for their tests. Bracelets are lead-free, PVC-free and latex-free. FDA compliant. Accompanying card lists *Tips For Test Success*.

# of packs	1-9	10-29	30+	As Low As	10 Bracelets and Cards per pack; Bracelet size: 8" x 1/2" x 2 mm Card size: 4 1/4" x 4 1/4"
Price per pack	\$12.50	\$10.50	\$8.50	<b>85¢</b> Each!	



**Believe, Achieve, And Succeed At Test Time! Sparkle Foil Pencil** Item # PL-243E

Place this sparkling pencil in every student's hand! Back lists 3 important ways they can reach their potential with their exams. Soft eraser, #2 standard.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b> Each!
25 Pencils per pack; Size: 7 1/4" long; Soft eraser, #2 standard				



**SAVE 10%**

**Believe, Achieve, And Succeed At Test Time! Value Pack**

Item # NT-839  
 Help students believe that they can do it! Test prep confidence boosters include: • 100 *Believe, Achieve And Succeed At Test Time* Educational Activities Books • 100 *Believe, Achieve And Succeed At Test Time* Bookmarks • 100 *Believe, Achieve And Succeed At Test Time!* Sparkle Foil Pencils • 100 FREE Goody Bags. You save 10% off our regular prices of individual items. 400 items in all!

Regular Price: ~~\$126.00~~  
**SPECIAL VALUE PACK PRICE: \$114.10**



**Includes 100 FREE Goody Bags**

**Also sold separately:**  
**Believe, Achieve, And Succeed At Test Time! Goody Bags** Item # GB-37E \$10.95 per pack of 25



**Believe, Achieve, And Succeed At Test Time! Pencil Sharpener** Item # GN-2539E

Sharpen their pencils while sharing a positive pointer: *Believe, Achieve, And Succeed At Test Time!* Handy gadget features a translucent red case with white flip-top lid that opens to reveal dual sharpener slots—one for standard pencils, the other for wider ones or crayons. Stainless steel blades. Top removes easily to empty shavings.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$19.95	\$18.95	\$17.95	<b>72¢</b> Each!
25 Pencil Sharpeners per pack; Size: approx. 2" x 2"				



# Encourage Youngsters To Shine At Test Time



## Star Tester Pencil Top Eraser

Item # IOS-33V  
Motivating *Star Tester* pencil-top eraser builds confidence in students at test-taking time.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$19.75	\$18.75	\$17.75	<b>71¢</b>
25 Erasers per pack				



## Test-Taking Star Temporary Tattoo

Item # TS-131P

Hand out this colorful tattoo to all of your test-taking stars. Washes right off with soap—but the message leaves a positive impression! Non-toxic.



# of packs	Price per pack
1-9	\$23.95
10-29	\$19.75
30+	\$17.50
100 Tattoos per pack	As Low As <b>18¢</b> Each!
Size: 1 1/2" x 1 1/2"	



## I'm A Test-Taking Star Silicone Bracelet

Item # GN-553V

Silicone bracelets are in style among youngsters. Hand them out to every student before test-taking time. Bracelets are lead-free, PVC-free and latex-free. FDA compliant.



# of packs	1-9	10-29	30+	As Low As
Price per pack	\$11.90	\$9.90	\$7.90	<b>79¢</b>
10 Bracelets per pack				
Size: 8" x 1/2" x 2 mm				



## Be A Test-Taking Star Bookmark

Item # KM-339E

Remind kids how to give their best test-taking performance. Back features *8 Ways To Be A Test-Taking Star*, including:

- *Get plenty of sleep*
- *Eat a healthy breakfast*
- *Answer the easy questions first*
- *And more.* Slogan on back tells students to *Believe In Yourself And Do Your Best!*

# of packs	1-9	10-29	30+
Price per pack	\$8.50	\$7.95	\$6.95
25 Bookmarks per pack			
Size: 2 3/4" x 8"			
As Low As <b>28¢</b> Each!			



## Smarties® Test Prep Treat Pack Item # SK-203P

Hand out these clever treat packs to students before exams. Children will be glad to receive the gift as well as the handy test-taking tips it includes. Three Smarties® candy rolls come enclosed with a bright card that states, *Smarties Know How To Prepare For Tests*. The back of the card lists *8 Great Ways To Get Ready For A Test*.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$10.95	\$9.95	\$9.75	<b>39¢</b>
25 Smarties® bags per pack; 3 Smarties® rolls per bag; Bag and Card Size: 4 5/8" x 2 5/8"				



## Test-Taking Star Pep Rally Value Pack

Item # VP-437

Encourage kids to do their best during spirited test-taking rallies. Each kit includes: • 100 *Test-Taking* Bookmarks • 100 *You're A Test-Taking Star* Pencils • 100 *Test-Taking Star* Lollipops. You'll save 10% off our regular prices of individual items. 300 items in all!

Regular Price: ~~\$82.30~~  
**SPECIAL VALUE PACK PRICE: \$74.05**

**SAVE 10%**



# Let Your Students Know They're Test Taking Stars



As Low As  
**\$2.99**  
Each!

## Test-Taking Star Medallion With Neckband

Item # MD-73F

Honor your test-taking stars with this distinctive 2" medallion with 30" ribbon neckband three-dimensional medal.

# of packs	Price per pack
1-9	\$16.95
10-29	\$15.95
30+	\$14.95

5 Ribbon Medals per pack;  
Ribbon Size: 30" x 1/2" Medal  
Size: 2" diameter

**LOWEST PRICE GUARANTEE**

If you find the same product in another catalog, website or retail store, fax us the offer and we'll beat it!

Includes 24" beaded neck chain



## Test-Taking Star Dog Tag

Item # GN-460V

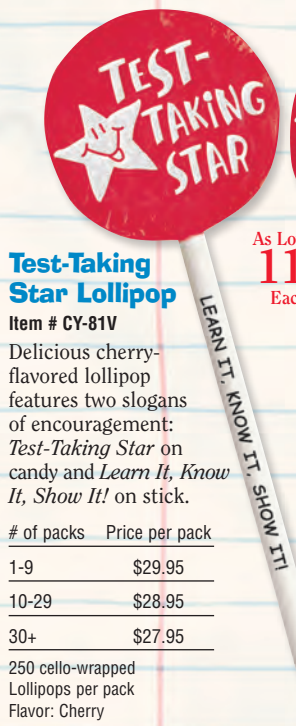
Hand out our dog tag to give students a boost of confidence before test-taking time. Comes with 24" beaded chain

# of packs	Price per pack
1-9	\$16.95
10-29	\$15.95
30+	\$14.95

10 Dog Tags per pack  
Sizes: Tag: 2"; Chain: 24"

As Low As  
**\$1.50**  
Each!

Test-taking stars love wearing our trendy dog tag!



As Low As  
**11¢**  
Each!

## Test-Taking Star Lollipop

Item # CY-81V

Delicious cherry-flavored lollipop features two slogans of encouragement: *Test-Taking Star* on candy and *Learn It, Know It, Show It!* on stick.

# of packs	Price per pack
1-9	\$29.95
10-29	\$28.95
30+	\$27.95

250 cello-wrapped Lollipops per pack  
Flavor: Cherry



A treat for test-taking stars!



SAVE 10%

Comes polybagged for easy distribution!

## Test-Taking Star Incentives Pack

Item # SK-664

Five gifts remind students that they can shine during test-taking time! Includes our *Be A Test-Taking Star* Bookmark, *Do Your Best On Your Test* Pencil Pennant, *I'm A Test-Taking Star* Silicone Bracelet, *You're A Test-Taking Star* Pencil and *Star Tester* Pencil Top Eraser. Hand the gifts out each day of the week or all at once. You save 10% off our regular prices of individual items. Comes polybagged.

Regular Price: \$2.75  
**SPECIAL INCENTIVES PACK PRICE: \$2.45**  
Only **49¢** A Day!



## You're a Test-Taking Star! Sparkle Foil Pencil

Item # PL-57V

*You're A Test-Taking Star!* pencil will build your students' self-esteem and confidence—just in time for the "big moment"! Soft eraser, #2 standard.

# of packs	1-9	10-29	30+
Price per pack	\$8.95	\$8.75	\$8.50

25 Pencils per pack; Size: 7 1/2" long  
Soft eraser, #2 standard

As Low As  
**34¢**  
Each!

# Help Kids Commit To Achieving Test Success



## I Pledge To Do My Best On The Test! Bookmark

Item # KM-468E

Every time they study, students will be reminded of what it takes to enjoy test success...and of their commitment to achieve it. To affirm their promise to do their best, kids sign and date the back of this bookmark.



Encourage all students in class to add their signature to show their shared commitment to giving tests their best effort!



## Classroom Pledge Poster Item # KP-312

Build classroom unity around students' determination to do their best on their test. As they sign their names, they make a promise that requires them to do everything they can to succeed. Room for 30 names.

Poster Price: \$5.25 Size: 17" x 22"  
Note: Laminated not available

25 Bookmarks per pack; Size: 2 3/4" x 8"	# of packs	1-9	10-29	30+	As Low As
	Price per pack	\$8.50	\$7.95	\$6.95	<b>28¢</b> Each!



**SAVE 10%**

## Test-Taking Pledge Pack Item # NT-1018

Inspire all students to fulfill their potential. Economical pack includes 25 *Do Your Best On Your Test* Pencils, 25 *My Test-Taking Pledge* Cards, 25 *I Pledge To Do My Best On The Test!* Bookmarks, and 1 *I Pledge To Do My Best On My Test* Plain Poster. You'll save 10% off regular prices of individual items. 76 items total!

Regular Price: ~~\$29.65~~  
**SPECIAL PLEDGE PACK PRICE: \$26.65**



**SAVE 10%**

## I Pledge To Do My Best On The Test Gift Pack

Item # SK-946

Gift duo motivates kids to pledge to do their best on the test! They'll fill out and carry their *Test Taking Pledge* cards and wear their *I Pledge To Do My Best On The Test* silicone bracelets. Each time they look at the items, they'll be reminded of the important promise they made. Polybagged for easy distribution. Silicone bracelets are latex-free, lead-free, and PVC-free. FDA compliant. Save 10% off regular prices of individual items.

Regular Price: ~~\$1.45~~  
**SPECIAL GIFT PACK PRICE: \$1.30**



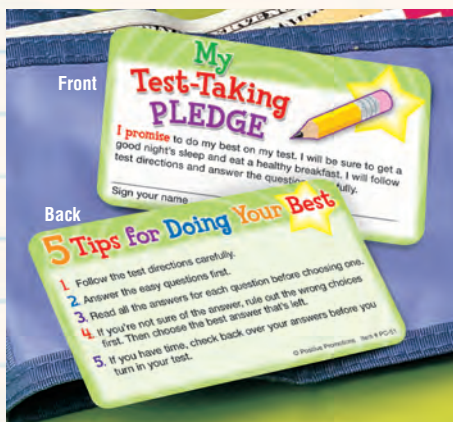
**Comes polybagged for easy distribution!**

## My Test-Taking Pledge Card Item # PC-51E

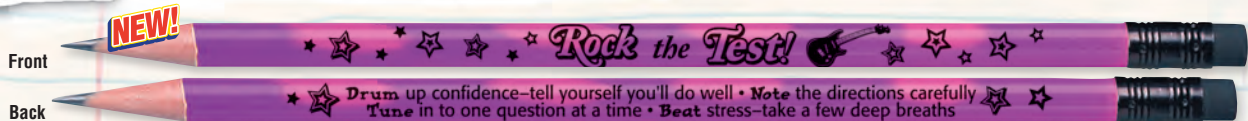
Encourage kids to give their best efforts on their tests by signing, dating and carrying this pledge in their wallets. Front reminds students to get enough sleep, eat a healthy breakfast, follow test directions and answer questions carefully. Back lists *5 Tips For Doing Your Best*.

# of packs	1-9	10-29	30+
Price per pack	\$6.95	\$6.50	\$5.95

As Low As **24¢** Each!  
25 Pledge Cards per pack;  
Size: 3 1/2" x 2"



# Motivate Every Student To Rock The Test!



## Rock The Test! Heat-Sensitive Pencil Item # PL-430E

Purple heat-sensitive pencil inspires students to be test-taking rock stars! Upbeat *Rock The Test!* slogan is on front. Tips on back include: • *Beat stress—take a few deep breaths* • *Tune into one question at a time* • *and 2 more*. Color changes from dark purple to light purple with the warmth of their hands. Soft eraser, #2 standard.

▲ Heat-sensitive pencil above changes color when touched!

# of packs	1-9	10-29	30+	As Low As	25 Pencils per pack; Size: 7 1/2" long; Soft eraser; #2 standard
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b>	Each!



## Rock The Test! 2-Sided Silicone Bracelet With Card Item # SK-947F

Bright red 2-sided bracelet debossed with *Rock The Test!* on the outside is great encouragement for students of all ages to get into the test-taking groove! Inside reads *I'm A Test-Taking Star*. Enclosed *Rock The Test!* card offers musically-inspired reminders about how each recipient can strive to *Be A Test-Taking Star!* Silicone bracelets are lead-free, PVC-free and latex free. FDA compliant.

# of packs	1-9	10-29	30+
Price per pack	\$12.50	\$10.50	\$8.50

10 Bracelets and Cards per pack; Bracelet size: 8" x 1/2" x 2 mm Card size: 4 1/4" x 4 1/4"

As Low As **85¢** Each!

*"We had the Bracelets on their desks when they arrived in the morning. They used them all 6 days of testing and felt they were good luck charms."*

Kristen Maikranz, Teacher/Instructional Leader, Maple Grove, Golden, CO

## Rock The Test! Bookmark

Item # KM-512E

Fun bookmark encourages students to *Rock The Test*. Back motivates every child to *Be A Test-Taking Star* with musically-themed tips such as: • *Drum up confidence by telling yourself you'll do well* • *Note the test directions carefully* • *Tune into one question at a time* • *And more!*



# of packs	1-9	10-29	30+
Price per pack	\$8.50	\$7.95	\$6.95

As Low As **28¢** Each! 25 Bookmarks per pack Size: 2 3/8" x 8"



## Rock The Test! Glow-In-The-Dark Silicone Dog Tag

Item # GN-2533F

This glow-in-the-dark dog tag really rocks—and so does its message! Inspiring *Rock The Test* slogan encourages students to stay positive during testing. Glow feature makes kids more visible at night. Lead-free, PVC-free and latex-free. FDA compliant.

# of packs	1-9	10-29	30+
Price per pack	\$16.95	\$15.95	\$14.95

10 Dog Tags per pack; Tag: 2"; Chain: 24"

As Low As **\$1.50** Each!

Includes 24" beaded neck chain

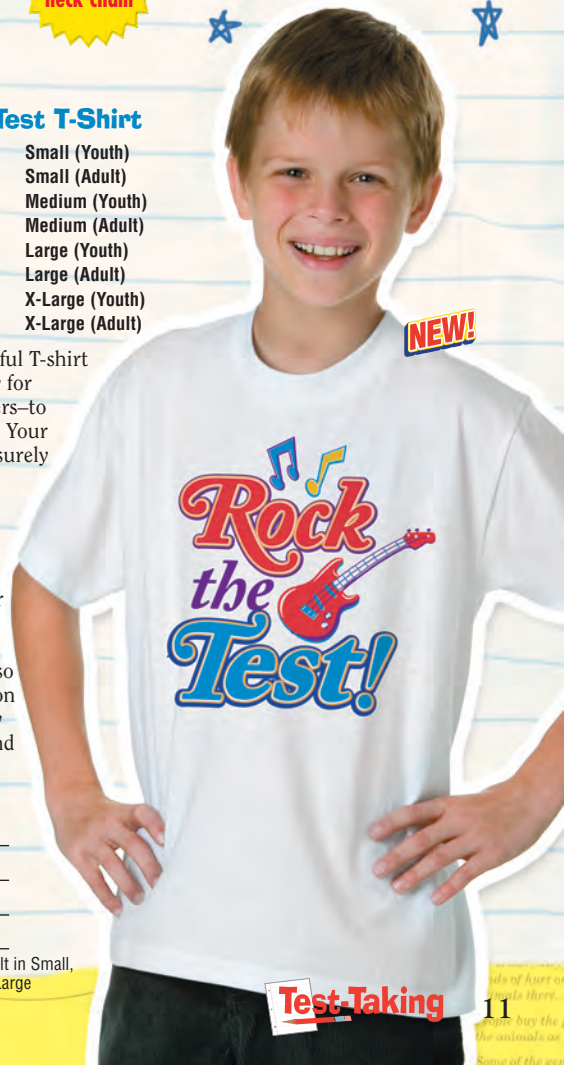
## Rock The Test T-Shirt

Item # SH-2071X	Small (Youth)
Item # SH-2071A	Small (Adult)
Item # SH-2072X	Medium (Youth)
Item # SH-2072A	Medium (Adult)
Item # SH-2073X	Large (Youth)
Item # SH-2073A	Large (Adult)
Item # SH-2074X	X-Large (Youth)
Item # SH-2074A	X-Large (Adult)

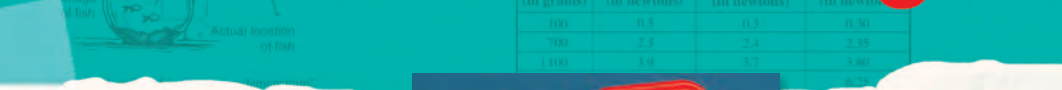
Wearing a colorful T-shirt is a favorite way for kids—and teachers—to send a message. Your test takers will surely feel motivated wearing this comfortable cotton-blend crew neck that announces their intention to *Rock The Test!* Teachers can also sport the shirt on test day to show their support and encourage their students.

Qty.	Each
1-24	\$6.95
25-99	\$6.75
100+	\$5.95

Sizes: Youth or Adult in Small, Medium, Large, X-Large



# Motivate Students To Aim High To



## Score Your Best On The Test Mini Basketball

Item # GN-1789F

Soft, vinyl mini basketball reminds kids to aim high at test time. Sure to be a popular gift at test pep rallies and assemblies!

As Low As  
**\$1.50**  
Each!

# of packs	1-9	10-29	30+
Price per pack	\$17.95	\$16.95	\$14.95

10 Basketballs per pack; Size: 4 1/2" diameter



## Score Your Best On The Test Sports Stickers-On-A-Roll

Item # MRS-114

Tap into students' sports interests to motivate great test-taking performances. Includes 5 major sports themes. Teachers can use the stickers to encourage effort and perseverance in their young students. Each sticker measures a full 2".

# of rolls	Price per roll	As Low As
1-9	\$8.95	<b>7¢</b>
10-29	\$8.45	Per Sticker!
30+	\$7.45	

100 Stickers per roll; Each sticker 2" diameter

**100 Stickers Per Roll**



## Score Your Best On The Test Pep Rally Pack

Item # NT-1471

Rally behind your students and cheer them on at test time! Special kit, perfect for test-taking rallies, has the tools they need to succeed. Includes: 100 Educational Activities Books, 100 Full-Color Pencils, 10 Water Bottles and 1 Vinyl Banner, all with our *Score Your Best On The Test* theme. And here's more news worth cheering about: you save 10% off our regular prices of individual items! 211 items in all!

Regular Price: ~~\$163.70~~  
**SPECIAL PEP RALLY PACK PRICE: \$147.30**

**SAVE 10%**

**NEW!**

## Score Your Best On The Test Dog Tag

Item # GN-2535F

Inspire a winning effort at test time! Colorful dog tag offers positive reinforcement and a unique test-taking reminder! Comes with a 24" beaded chain.



**Includes 24" beaded neck chain**

*"Good delivery time, helpful staff, and great products! We distributed the materials to all of our 2nd-5th graders for state testing motivators. The kids loved receiving a gift with their test, and performed really well!"*

# of packs	1-9	10-29	30+
Price per pack	\$16.95	\$15.95	\$14.95

10 Dog Tags per pack;  
Sizes: Tag: 2"; Chain: 24"

As Low As  
**\$1.50**  
Each!

Erin Kleinman, 5th Grade Teacher, Clarksburg Elementary School, Clarksburg, MD



## Score Your Best On The Test 6' x 4' Vinyl Banner

Item # BN-164

Get every student pumped up to perform well on their tests. Display this colorful banner wherever you hold your test-taking rallies to encourage a winning attitude and great results! Durable vinyl banner features tough brass grommets for easy hanging.

**\$54.95 Each** Size: 6' x 4'



## Score Your Best On The Test Triangular Pen/Pencil Gripper

Item # GN-1867E

This soft, comfortable triangular red pen/pencil gripper with the slogan *Score Your Best On The Test* keeps a positive reminder right in their hands!

# of packs	1-9	10-29	30+
Price per pack	\$13.95	\$13.50	\$12.95

25 Pencil Grippers per pack; Size: 1 1/2" x 1/2"

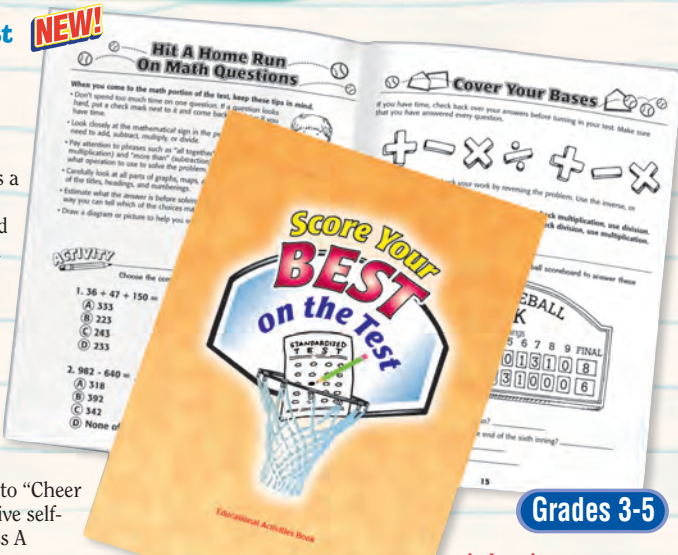
# Score Their Best On Tests

Perfect Items To Tie Into A "March Madness" Theme

## Score Your Best On The Test Educational Activities Book

Item # KCB-557E

Fun activities book uses a sports theme to help students prepare for and do well on standardized tests. Topics include "Give School Your Best Shot" through good attendance, class participation, homework, and reading; how to "Be A Good Sport" by having a good attitude and being responsible; how to "Cheer Yourself On" with positive self-talk; how to "Give Stress A Timeout"; how to "Slam Dunk" different types of test questions; and how to "Cover Your Bases" by checking answers. Includes fun activities as well as practice test questions. 16 pages.



To view contents of Activities Book visit us online @ [www.positivetesttaking.com](http://www.positivetesttaking.com)

Grades 3-5

As Low As **46¢** Each!

# of packs	1-9	10-29	30+	25 Books per pack;
Price per pack	\$14.25	\$12.50	\$11.50	Size: 8 1/2" x 11"; 16 pages



## Score Your Best On The Test Water Bottle

Item # WB-196F

Extra large 20-oz. water bottle will keep students refreshed and ready on test day. Our *Score Your Best On The Test* slogan is on front. Verse on back reads: *Hit a homerun when you take your test by being prepared and doing your best. Tackle each section with all that you've got and give every question your very best shot. Be a good sport, show what you know, and cheer yourself on as you go!* Push-pull cap.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$15.95	\$14.95	\$9.90	<b>99¢</b>
10 Water Bottles per pack; Size: 20-oz				



## Score Your Best On The Test Temporary Tattoo

Item # TS-100P

Colorful tattoo sports a fun design and message that encourages kids to try their very best at test time! Washes right off with soap. Non-toxic.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$23.95	\$19.75	\$17.50	<b>18¢</b>
100 Tattoos per pack; Size: 1 1/2" x 1 1/2"				

*"We distribute the products to the students during "warm-up" meetings. We try to keep the entire testing experience positive and as non-stressful as possible for our students. Our state tests are very challenging, so we need to help our students understand that we believe in them and we know they will try their best."*

Elizabeth D. Qualter, Principal, Arlington Elementary School, Lawrence, MA



## Score Your Best On The Test Pencil Set

Item # PL-431E

Fun, 4-color wraparound pencils are sure to score with your students! Pack of 25 includes 5 each of 5 sport-themed designs shown above with slogans to match. Each inspires a winning attitude at test time! Soft erasers, #2 standard.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b>
25 Pencils per pack; Size: 7 1/4" long; Soft erasers; #2 standard				



# Teach A Valuable Lesson: Attitude Is Everything At Test Time



## Attitude Is Everything At Test Time Bookmark

Item # KM-510E  
Positive thinking can be a real confidence-booster on test day. Colorful bookmark outlines *6 Ways To Let Your Good Attitude Shine At Test Time*. Confidence-boosting tips include: • *Stay relaxed and upbeat* • *Think positive thoughts* • *Believe in yourself and your abilities* • *Take pride in your work and all of your achievements...big and small* • *Aim high*.

# of packs	1-9	10-29	30+
Price per pack	\$8.50	\$7.95	\$6.95
25 Bookmarks per pack	<b>As Low As 28¢ Each!</b>		
Size: 2 3/4" x 8"			

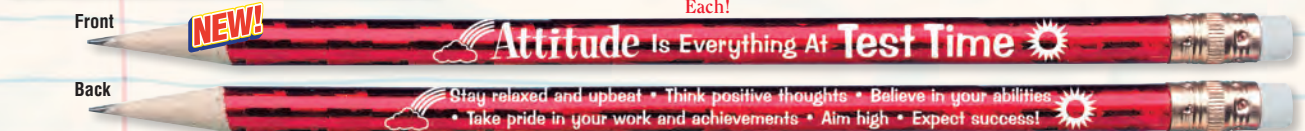


## Attitude Is Everything At Test Time Silicone Bracelet

Item # GN-1774F  
Rainbow-colored silicone bracelet offers double inspiration. Message debossed on outside reads *Attitude Is Everything At Test Time*; inside encourages students to *Learn It, Know It, Show It*. Bracelet is lead-free, PVC-free and latex-free. FDA compliant.

# of packs	1-9	10-29	30+	<b>As Low As 79¢ Each!</b>
Price per pack	\$11.90	\$9.90	\$7.90	
10 Bracelets per pack; Size: 8" x 1/2" x 2 mm				

**2 Sided!**



## Attitude Is Everything At Test Time Sparkle Foil Pencil

Item # PL-432E  
Place this sparkling red pencil in every student's hand! Back lists 6 important ways they can stay positive and upbeat while aiming high and taking pride in their achievements. Soft eraser, #2 standard.

# of packs	1-9	10-29	30+	<b>As Low As 34¢ Each!</b>	25 Pencils per pack; Size: 7 1/4" long; Soft eraser; #2 standard
Price per pack	\$8.95	\$8.75	\$8.50		



## Attitude Is Everything At Test Time Value Pack

Item # NT-1472  
A good attitude can have a real impact on test success. Our economical pack makes it easy for you to remind kids about the power of positive thinking. Includes 100 each of our red Sparkle-Foil Pencil, Bookmark and 2-sided rainbow Silicone Bracelet, each with our *Attitude Is Everything At Test Time* slogan. You'll also receive 100 FREE Goody Bags perfect for packaging the gifts. You save 10% off regular prices of individual items. 400 items in all!

Regular Price: ~~\$169.80~~  
**SPECIAL VALUE PACK PRICE: \$151.90**



## Attitude Is Everything At Test Time Backpack

Item # BP-140  
Red and black drawstring backpack is a convenient way for kids (and teachers) to tote around their books and test prep materials. A roomy front storage pocket with Velcro® closure provides easy access to pencils, snacks and other important items.

Qty.	Each
1-24	\$3.75
25-99	\$3.50
100+	\$3.25
Size: 13" x 17"	



# Enlist Students To Do Their Best On Tests

**NEW!**



## Do Your Best On The Test! Camouflage Dog Tag

Item # GN-2537F

Military-inspired silicone camouflage dog tag with beaded chain commands attention. The *Do Your Best On The Test!* message helps encourage students to give tests their best fight. Lead-free, PVC-free and latex-free. FDA compliant.

# of packs	Price per pack
1-9	\$16.95
10-29	\$15.95
30+	\$14.95

10 Dog Tags per pack;  
Size: Tag: 2"; Chain: 24"

As Low As  
**\$1.50**  
Each!

**NEW!**



**2 Sided!**

## Do Your Best On The Test! Camouflage Silicone Bracelet

Item # GN-2536F

Cool camouflage bracelet not only makes a fashion statement, it makes two positive test-taking statements! Debossed message on outside encourages kids to *Do Your Best On The Test*. Message printed inside reads *I've Got What It Takes To Succeed*. Fits all size wrists. Lead-free, PVC-free, and latex-free quality silicone bracelets. FDA compliant.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$11.90	\$9.90	\$7.90	<b>79¢</b>

10 Bracelets per pack;  
Size: 8" x 1/2" x 2 mm

As Low As  
**79¢**  
Each!

**NEW!**



GET ENOUGH SLEEP THE NIGHT BEFORE • EAT A HEALTHY BREAKFAST • DRESS COMFORTABLY  
• BE ON TIME TO SCHOOL • TAKE A DEEP BREATH TO RELAX • FOLLOW DIRECTIONS CAREFULLY

## Do Your Best On The Test! Camouflage Pencil

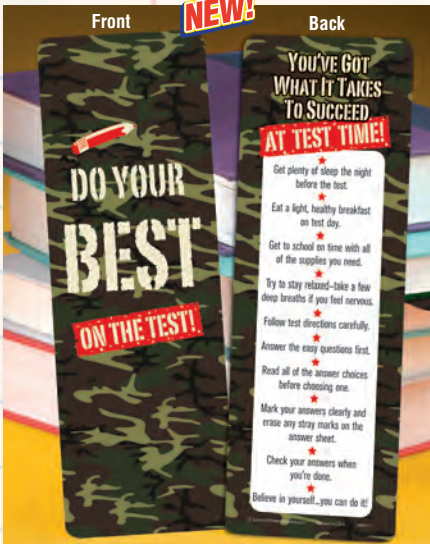
Item # PL-433E

This pencil commands attention...and there's no hiding the fact that kids will love it! Bold camouflage design highlights this pencil's motivational message and tips for test-taking success every time they write! Soft eraser, #2 standard.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b>

25 Pencils per pack; Size: 7 1/2" long; Soft eraser, #2 standard

As Low As  
**34¢**  
Each!



Front

**NEW!**

Back

*"The response from our staff and students was awesome! We used your products for school wide incentives and decorating/kick-off to testing!"*

Kelli Ellison, Principal,  
Milford Junior High School, Milford, OH

## Do Your Best On The Test! Camouflage T-Shirt

Item # SH-2075X	Small (Youth)
Item # SH-2075A	Small (Adult)
Item # SH-2076X	Med (Youth)
Item # SH-2076A	Med (Adult)
Item # SH-2077X	Large (Youth)
Item # SH-2077A	Large (Adult)
Item # SH-2078A	X-Lg (Adult)

Students and teachers alike are joining forces in the hunt for test success. Cotton blend, camouflage T-shirt with a military-inspired design that really commands attention, reminds everyone that they can achieve their goals by giving the test their best. Cool, comfortable short sleeve T-shirt with crewneck styling keeps everyone feeling great on test day. Available in Youth and Adult sizes.

Qty.	1-24	25-99	100+
Each	\$10.95	\$10.50	\$9.95

Sizes: Adult Small, Medium, Large, X-Large.  
Youth Small, Medium, Large. Note: For Youth X-Large, order Adult Small

**NEW!**



## Do Your Best On The Test! Camouflage Bookmark

Item # KM-511E

They won't need to hunt for test-taking encouragement with this cool, camouflage bookmark at their fingertips! Back declares *You've Got What It Takes To Succeed At Test Time*, and lists 10 important reminders, including: • *Check your answers when you're done* • *Follow test directions carefully* • *Believe in yourself... you can do it!* • *and more.*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.50	\$7.95	\$6.95	<b>28¢</b>

25 Bookmarks per pack; Size: 2 3/4" x 8"

As Low As  
**28¢**  
Each!

# Fun Giveaways Encourage Test-Success

**LET'S GET READY FOR TESTING**

Item # PL-242E

• Get enough sleep the night before • Eat a healthy breakfast  
• Dress comfortably • Arrive on time • Bring the supplies you need

**NEW!**

☆☆☆ **EXPECT SUCCESS** ☆☆☆

Item # PL-428E

Pay attention in class ★ Ask questions if needed ★ Do each assignment  
★ Read every day ★ Think positive ★ Believe in yourself at test time!

Item # PL-238E

**STAY COOL ON TEST DAY**

▲ Heat sensitive pencil above changes color when touched!

## Test-Taking Pencils

Choose from three pencils that encourage kids to relax and succeed at test time. Red sparkle-foil pencils feature motivating slogans on one side and smart test prep tips on the other. Blue heat-sensitive pencil features *Stay Cool On Test Day*. When children hold it, the warmth of their hands gradually changes the color from dark blue to light blue. Soft erasers, #2 standard.

Prices for Item #'s PL-242E, PL-428E & PL-238E

# of packs 1-9 10-29 30+ **As Low As**

Price per pack \$8.95 \$8.75 \$8.50 **34¢**

25 Pencils per pack; Size: 7 1/4" long;

Soft erasers; #2 standard

**Each!**



**100 Stickers Per Roll**

Item # RS-719

Item # RS-600

Item # RS-603

## Test-Taking Stickers-On-A-Roll

Kids love stickers and these are sure to bring smiles. Choose from 3 exciting designs that remind kids about testing and help them relax and do their best. Sticker rolls are perforated for easy distribution. Each colorful sticker measures a full 2".

A. Item # RS-719 Test-Taking Star

B. Item # RS-600 Test Tomorrow

C. Item # RS-603 Can't Wait To Do My Best On The Test

# of rolls 1-9 10-29 30+ **As Low As**

Price per roll \$8.95 \$8.45 \$7.45 **7¢**

100 Stickers per roll; Each Sticker 2" diameter

**Per Sticker!**



Bracelet glows in the dark!

**Stay Cool On Test Day Glow-In-The Dark Silicone Bracelet**

Item # GN-1775F

Unique glow-in-the-dark bracelet draws children's attention to our debossed slogan advising them to *Stay Cool On Test Day*.

Bracelet keeps kids safe and your message visible, too! High quality lead-free, PVC-free and latex-free silicone. FDA compliant. Fits all wrist sizes.

# of packs 1-9 10-29 30+ **As Low As**

Price per pack \$11.90 \$9.90 \$7.90 **79¢**

10 Bracelets per pack; Size: 8" x 1/2" x 2mm

**Each!**

**NEW!**

Item # TS-132P

**NEW!**

Item # TS-103P

**NEW!**

Item # TS-149P

**NEW!**

Item # TS-134P

**NEW!**

Item # TS-135P

**NEW!**

Item # TS-136P

**NEW!**

Item # TS-137P

**NEW!**

Item # TS-129P

**NEW!**

Item # TS-133P

**Test-Taking Temporary Tattoos**

Choose from 10 colorful tattoos that sport fun designs and messages that motivate kids to try their very best at test time! They wash right off with soap. Non-toxic.

# of packs	Price per pack	As Low As
1-9	\$23.95	<b>18¢</b>
10-29	\$19.75	<b>Each!</b>
30+	\$17.50	

100 Tattoos per pack; Size: 1 1/2" x 1 1/2"



Item # MRS-61    Item # MRS-69    Item # MRS-99

**100 Stickers Per Roll**

# of rolls	1-9	10-29	30+	As Low As
Price per roll	\$8.95	\$8.45	\$7.45	<b>7¢</b>
100 Stickers per roll; Each Sticker 2" diameter				

## Test-Taking Stickers-On-A-Roll

- A. Item # MRS-61 Test-Taking Tips Assortment
- B. Item # MRS-69 Motivational Assortment
- C. Item # MRS-99 Wild About Testing

Choose from a selection of three assortment rolls that feature fun designs. Each sticker has a reminder or message of encouragement to help build students' test-taking confidence. Every roll features 5 designs in sequence. Colorful stickers measure a full 2" each.



## Test-Taking Twizzlers® Item # SK-202E

Delicious strawberry-flavored red Twizzlers® carry an important message of motivation on the wrapper. Each is individually wrapped for easy distribution during testing.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$6.15	\$5.95	\$5.25	<b>21¢</b>
25 Licorice sticks per pack				

*"Each day during test week we surprised the students with a gift. These were our way of telling them to keep up the great work. The students and staff enjoyed the support."*

Andrea Austing, Curriculum Resource Teacher, Shingle Creek Elementary, Orlando, FL



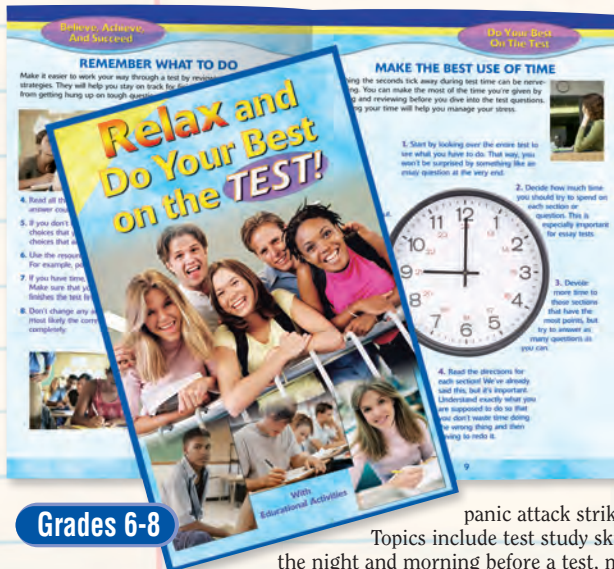
As Low As **\$1.60** Each!

**Attention-Getting Blinking Lights!**

## Rock The Test Blinkie Dog Tag Item # VCP-73

Blinking light dog tags are a sensation among students! Ours helps students get into the test-taking groove with a message that encourages them to *Rock The Test!* Six blinking stars can be turned on and off from back. Includes 24" beaded chain.

# of packs	1-9	10-29	30+
Price per pack	\$17.95	\$16.95	\$15.95
10 Dog Tags per pack; Size: 2 1/2"; Chain: 24"			



**Grades 6-8**

As Low As **69¢** Each!

# of packs	1-9	10-29	30+
Price per pack	\$21.25	\$19.25	\$17.25
25 Books per pack; Size: 8 1/2" x 11", 16 pages			

## Relax And Do Your Best On The Test!

Educational Handbook

Item # KLT-33E

Booklet provides a complete strategy for test-taking stress management, from keeping up with schoolwork to what to do if a panic attack strikes during a test.

Topics include test study skills, getting organized the night and morning before a test, maintaining a positive attitude, test-taking strategies, test-time management tips, staying focused, tension-reducing techniques such as deep breathing, visualization, and stretching—and more. 16 pages.

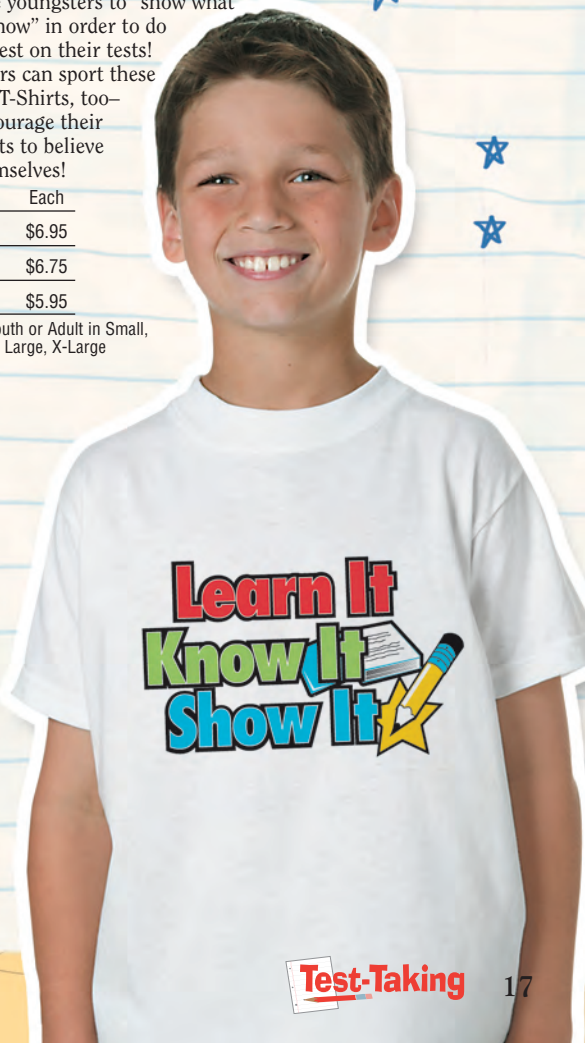
## Learn It, Know It, Show It T-Shirt

- Item # SH-1402X Small (Youth)
- Item # SH-1402 Small (Adult)
- Item # SH-1403X Medium (Youth)
- Item # SH-1403 Medium (Adult)
- Item # SH-1404X Large (Youth)
- Item # SH-1404 Large (Adult)
- Item # SH-1405X X-Large (Youth)
- Item # SH-1405 X-Large (Adult)

Inspire youngsters to "show what they know" in order to do their best on their tests! Teachers can sport these comfy T-Shirts, too—to encourage their students to believe in themselves!

Qty.	Each
1-24	\$6.95
25-99	\$6.75
100+	\$5.95

Sizes: Youth or Adult in Small, Medium, Large, X-Large



# Posters Offer Students Valuable Reminders For Test-Taking Success!

## 7 Tips For Multiple Choice Tests

1. Read each question carefully.
2. Answer easy questions first, then go back to the more difficult ones.
3. Try to answer the question in your head before looking at the choices.
4. Look at the answers and eliminate the ones that you know are incorrect.
5. Watch for absolute words such as "all," "always," "never," "none," and "must."
6. Check answers if you have time.
7. Change your answer only if you are certain your first choice is wrong.

## 7 Tips For True/False Tests

1. Read each statement carefully.
2. Answer easy questions first and go back to the harder ones later.
3. Be aware of absolute words such as "never," "none," "always," and "all."
4. Pay attention to qualifying words such as "sometimes," "often," "frequently," and "generally."
5. Choose "true" only if the entire statement is correct. Select "false" if part of the statement is incorrect.
6. Check your answers if you have time.
7. Change your answer only if you are certain your first choice is wrong.

## 7 Tips For Essay Tests

1. Read the question carefully and underline words to help you identify the topics to address.
2. Make a list or outline of your key points.
3. State your position or thesis clearly in the first paragraph.
4. Support your answer with details and examples and by referring back to the text.
5. Read over what you've written to make sure you've answered all parts of the question.
6. Check your answer for correct spelling, punctuation, and complete sentences.
7. Write neatly!

## 7 Tips For Math Tests

1. Look closely at the signs in the problems to know if you need to add, subtract, multiply, or divide.
2. Pay attention to phrases such as "all together" (addition or multiplication) and "more than" (subtraction). They let you know what operation to use to solve the problem.
3. Carefully observe all parts of graphs, maps, and tables. Be aware of the titles, headings, and numberings.
4. Estimate what the answer is before solving the problem; that way you can tell which of the choices makes sense.
5. Draw a diagram or picture to help solve word problems.
6. Check your work by reversing the problem. To check an addition problem, use subtraction; to check subtraction, use addition; for multiplication, use division; and for division, use multiplication.
7. Review all answers before making a final decision.

## 7 Tips For Reading Tests

1. Look over the questions first, then read the passage, so you'll be reading with a purpose.
2. Use context clues to help you figure out words you don't understand.
3. Pay attention to the order of events. Look for words such as "first," "next," "then," and "later."
4. Watch for absolute words that can change meaning, such as "all," "always," "never," "not," and "only."
5. Underline key words that tell what happened and why.
6. Find evidence in the passage that supports your answer choice.
7. Review all of the possible answers before marking your selection.

### Test-Taking Tips Assortment Poster Pack

Item # NT-1044 Plain • Item # NT-1083 Laminated

Show students how to go about taking a test so they can score their best. Assortment pack includes 5 colorful, informative posters that offer important tips on how to succeed on multiple choice, essay, true/false, math and reading tests. Ideal for displaying in classrooms, resource rooms, study hall. Available plain or laminated.

#### Assortment Pack Pricing

Plain Posters:

Item # NT-1044: ~~\$26.25~~ \$19.65

Laminated Posters:

Item # NT-1083: ~~\$36.25~~ \$29.95

Size: 17" x 22"



## Stay COOL During Test Time

1. Get plenty of rest the night before.
2. Eat a good breakfast on test day.
3. Put on some comfortable clothes.
4. Arrive at school on time.

### 4 Ways To ICE The Test

Item # KP-435 Plain • Item # KL-435 Laminated

NEW!

## 20 Terms Every Test Taker Should Know

1. **Cause/Effect** The reason something happened/What happened as a result
2. **Compare/Contrast** To find ways things are alike/To find ways things are different
3. **Conclusion** A decision made about information you are given
4. **Content** Information that makes up the passage
5. **Describe** To tell or write about
6. **Evaluate** To decide the value or amount of something, to judge
7. **Explain** To make clear or understandable
8. **Fact/Opinion** A truth/A belief or idea that a person has
9. **Illustrate** To give examples, to make clear
10. **Infer** To draw a conclusion after reading all information given, to predict what will happen
11. **Main Idea** The most important thing the passage is about
12. **Mood (or Tone)** The feeling that the author expresses in the passage
13. **Outline** A list of the main points you plan to include in a written answer
14. **Persuade** To try to get another person to think or feel the same way you do
15. **Problem/Solution** A question that needs solving/ The answer to a problem
16. **Purpose** The reason something is done
17. **Sequence** The following of one thing after another
18. **Summarize** To give the main points of the passage
19. **Support** To give examples that help prove an answer
20. **Structure** The way that something is organized

Item # KP-541 Plain • Item # KL-541 Laminated

## DO YOUR BEST ON YOUR TEST!

- Follow test directions carefully.
- Read all of the answers before you choose one.
- Answer the easy questions first.
- If you don't know an answer, make the best guess you can.
- Beware of questions with the words always, never, not, and only.
- Fill in the whole bubble to mark your answer.
- Completely erase incorrect answers and any marks outside the bubble.
- Check your answers when you're done.
- Don't change any answers unless you're sure they're wrong.
- Stay relaxed—take some deep breaths.

WAY TO GO! THINK POSITIVE! YOU CAN DO IT! BELIEVE, ACHIEVE, SUCCEED!

Item # KP-196 Plain • Item # KL-196 Laminated

### Test-Taking Posters

Help students relax and succeed at test-taking time! Three posters with positive designs and supportive messages boost both skills and confidence! Choose plain or laminated.

#### Poster Prices

Plain Posters: \$5.25 • Laminated Posters: \$7.25

Size: 17" x 22"

# Make Parents Partners In Test-Taking

## 10 WAYS TO HELP YOUR CHILD DO BETTER ON TESTS

- 1 Review the subject matter together for upcoming tests.
- 2 Make sure your child gets a good night's rest before every test.
- 3 Serve your child a light, healthy breakfast on test day.
- 4 Have your child dress comfortably and arrive at school on time.
- 5 Send your child off to school with words of praise and support.
- 6 Suggest that your child do deep breathing exercises to relax before the test begins.
- 7 Tell your child to follow directions carefully, and ask questions if something is not clear.
- 8 Advise your child to do the easiest parts of the test first, then the rest.
- 9 Remind your child to check over answers before turning in the test.
- 10 Encourage wanting to do well, but stress that one test won't measure all your child can do.

### REMEMBER-

Children who love learning are more likely to do better on tests. Instill a positive attitude about school.

## 10 Ways To Help Your Child Do Better On Tests E-Z Stick Glander

Item # CS-882E English  
Item # CS-942E Spanish

Help parents show children how to prepare for tests. Includes: • *Review the subject matter together* • *Advise your child to do the easiest parts first* • *Remind your child to check over answers* • *And 7 more.*

Available in English & Spanish

## 10 Ways To Help Your Child Deal With Test Stress

- 1 Explain to your child that we all have stress at times, and we all have to learn how to handle it.
- 2 Encourage your child to discuss any concerns he or she has about tests.
- 3 Remind your child that tests aren't the end of the world. Say, "It's important to do your best, but I'll love you no matter what."
- 4 Build your child's self-esteem every day because confidence alleviates stress.
- 5 Teach quick ways to reduce stress, such as taking deep breaths, stretching, doing shoulder rolls, or picturing a relaxing scene.
- 6 Promote good nutrition, sufficient sleep, and exercise. It's important for your child to have a good night's sleep before a test and a healthy breakfast on test day.
- 7 Allow for plenty of time to get to school on test day so your child won't feel rushed.
- 8 Help your child practice positive thinking. If your child expects to do well, he or she will feel less stressed.
- 9 Praise your child for handling stress and having a good attitude about tests.
- 10 Set an example for your child by managing your own stress in a healthy manner. Try to be calm and optimistic even under stressful situations.

### REMEMBER-

Children reflect their parents' attitudes. Be positive about school and test taking, and avoid showing your own stress about your child's test.

## 10 Ways To Help Your Child Deal With Test Stress E-Z Stick Glander

Item # CS-989E English  
Item # CS-990E Spanish

Parents can play an important role in helping children put tests in perspective. Tips include: • *Explain to your child that we all have to learn to handle stress* • *Build your child's self-esteem every day* • *Help your child practice positive thinking* • *And 7 more.*

Available in English & Spanish

## 10 WAYS TO HELP BUILD YOUR CHILD'S STUDY SKILLS

- 1 Set up a regular study time in a quiet, comfortable place where your child won't have distractions.
- 2 Encourage daily study, even if there's no homework. Reading and reviewing lessons will get your child in the habit of studying every day.
- 3 Make sure your child keeps track of assignments and has all the study tools needed for homework.
- 4 Allow study breaks every 20 minutes or so, and offer nutritious snacks.
- 5 Help your child break large tasks into several smaller ones to study more efficiently.
- 6 Have your child set goals before each assignment and organize study priorities to reach them.
- 7 Teach your child the value of being organized and keeping homework together.
- 8 Use study aids, such as quizzes, flash cards, and reading out loud to you.
- 9 Let your child know it's OK to ask teachers for help and that you're available, too.
- 10 Consider having your child study with a partner if it helps both of them do better.

### REMEMBER-

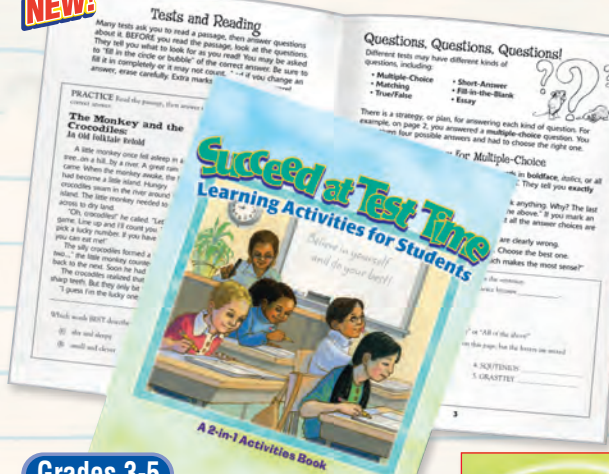
Always reward your child's efforts to build study skills. Praise goes a long way!

## 10 Ways To Help Build Your Child's Study Skills E-Z Stick Glander

Item # CS-847E

Parents will want to share these study skill tips with their children. Includes: • *Set up a regular study time in a quiet, comfortable place* • *Encourage daily study* • *And 8 more.*

NEW!



Prices for Item #'s CS-882E, CS-942E, CS-989E, CS-990E & CS-847E

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$11.95	\$11.25	\$10.25	<b>41¢</b>

25 Glancers per pack; Size: 3 3/4" x 8 3/4"



Just peel off the adhesive back strip and the E-Z Stick Glander is ready to hang.

"Teachers filled out the 'Help Your Child Do Well On Tests' Postcards and sent them to parents by mail. It did help remind students of what test they needed and the days the tests were on."

Latonya Jones, Purchasing Secretary, Life Skills Center of Cleveland, Cleveland, OH

Grades 3-5

## Succeed At Test Time

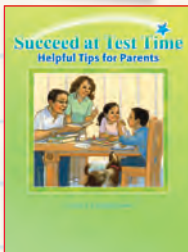
A 2-in-1 Parent & Child Learning Activities Book Item # PCB-25E

Half of this book is geared for students, the other half for their parents. The student portion provides fun puzzles, general test-taking tips and specific strategies for answering various types of questions (multiple-choice, short-answer, essay, etc.). Students can practice what they learn with reading comprehension and math questions. The eight pages for parents will help them prepare their children for tests, boost school achievement, and get involved at school. Parents also are provided with challenging puzzles and test questions they can go over with their children to boost test-taking skills. 16 pages.

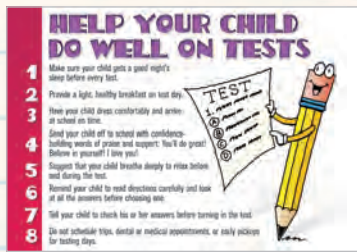
# of packs	1-9	10-29	30+	As Low As
Price per pack	\$14.25	\$12.50	\$11.50	<b>46¢</b>

25 Books per pack; Size: 8 1/2" x 11"; 16 pages

To view contents of Activities Book visit us online @ [www.positivetesttaking.com](http://www.positivetesttaking.com)



Flip the book over to back cover to see parents' section



Front



Back

## Test-Taking Postcard For Parents

Item # PHP-75P

Teachers can inform parents about upcoming tests with these colorful postcards. Includes 8 great tips for helping parents prepare their children for testing while increasing their self-confidence. Use them to notify parents throughout the school year.

# of packs	Price per pack	As Low As
1-9	\$4.95	<b>18¢</b>
10-29	\$4.75	Each!
30+	\$4.50	

30 Postcards per pack; Size: 4 1/2" x 6";



# Thank Teachers And Staff For Doing Their Best To Help Students Enjoy Test Success!



## Trail Mix® Pack For Teachers Item # SK-628

Teachers will enjoy munching on this nutritious and healthy snack after the exam crunch is over. Accompanying card offers them *Thanks For Keeping Students On The Path To Test Success!* Verse on back compliments them for their dedication and caring.

Qty.	1-24	25-99	100+
Each	\$1.95	\$1.85	\$1.75

Size: 4 1/4" x 4 1/4"

**"We'll Find It" Service**  
 If you need a special gift and don't see it in our catalog or on our website give us a call at  
**1-800-635-2666, x2286**



## Don't Stress Tests! Funky Pen Item # PN-60

Your teachers and staff will enjoy writing with this funky pen. Features rainbow hair, large eyes, beak and our *Don't Stress Tests!* slogan. Remove the foot and it writes, too!

Qty.	1-24	25-99	100+
Each	\$2.65	\$2.45	\$2.25

Size: 1 3/4" x 5 1/4"; Ink: Black

**Sturdy feet lets pen stand right on desk**



## Test-Time Survival Kit Item # SK-477

A collection that will amuse staff during exam time. Enclosed card explains contents: • *Playing Card*—To help you "deal" with stress at test time • *Golf Tee*—To remember not to let test time "drive" you crazy • *Thyme*—To remind you to make "time" to relax every day • *Laffy Taffy*—To remind you to keep your sense of humor • *Mint*—So you remember that we appreciate your commit—"mint" to helping students do their best! Back of card offers 6 ways to *Take The Stress Out Of Test Time!*

Qty.	1-24	25-99	100+
Each	\$1.95	\$1.85	\$1.75

Size: 4 1/4" x 4 1/4"



## Together We Shine At Test Time Treat Pack Item # SK-446

This polybagged treat pack comes filled with five foil-wrapped chocolate stars and a colorful card with the slogan *Together We Shine At Test Time* on the front and a verse on back thanking your team for their help during exams.

Qty.	1-24	25-99	100+
Each	\$2.25	\$2.20	\$2.15

Size: 4 1/4" x 4 1/4"



## Don't Stress The Test! Hair Top Stress Ball Item # GN-568

Before their test schedules seem too hairy, teachers can get a grip with this funny-faced pal. Stress reliever is fun to squeeze and the kooky hair and expression are sure to bring smiles. Our *Don't Stress The Test!* slogan reminds teachers to stay calm and focused.

Qty.	1-24	25-99	100+
Each	\$2.95	\$2.85	\$2.75

Size: 3" diameter

1.0 centimeter (cm), 2.0 cm, 4.0 cm, and 6.0 cm from the surface of the soil. Hannah watered the seeds and put the aquarium in a sunny location.



## Thank You For Helping Our Students Succeed At Test Time Greeting Card & Bookmark Set

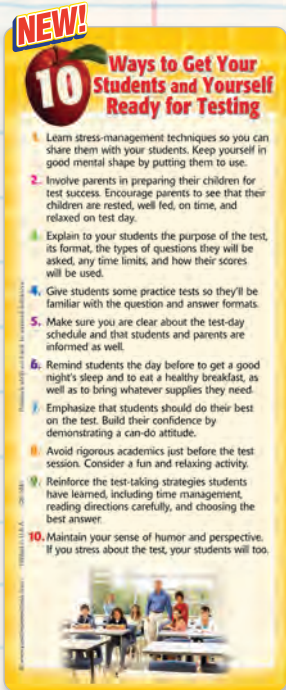
Item # DFC-19

Give teachers and staff double the appreciation. Greeting card features an uplifting verse thanking them for their commitment, care and dedication to helping students succeed, plus a bookmark that perforates for use. Front of bookmark reads: *Together We Make Our School A Success*; back features inspiring quotes about the importance of teaching and education. Place the set in teachers' mailboxes or hand them out personally when testing is over.

Qty. 10-24 25-99 100-200 300 500

Each \$1.85 \$1.45 \$1.25 \$1.00 95¢

Card Size: 5 1/2" x 7 3/4", Bookmark Size: 2 1/2" x 7 1/4"



## 10 Ways to Get Your Students And Yourself Ready For Testing E-Z Stick Glancer

Item # CS-1045E

Timely tips in an at-a-glance format perfect for busy teachers! Includes:  
 • Explain to your students the purpose of the test—it's format, the types of questions they'll be asked, time limits, and how their scores will be used  
 • Learn stress-management techniques so you can share them with your students  
 • And 8 more.

# of packs 1-9 10-29 30+

Price per pack \$11.95 \$11.25 \$10.25

25 Glancers per pack;

Size: 3 3/4" x 8 3/4"

As Low As  
**41¢**  
 Each!



Just peel off the adhesive back strip and the E-Z Stick Glancer is ready to hang.

## Staff Deluxe Pen & Pencil Gift Set

Item # GN-2183

Show your staff your high regard with this prestigious set. *I Make A Difference* Metal Ballpoint Pen and Mechanical Pencil come in a metal gift-storage box featuring a verse of appreciation. Rubber grips on both make writing a pleasure. Comes with our colorful *You're Appreciated* gift sleeve for a special presentation.



## Hershey's Kisses® Mini Gift Tote

Item # VP-1654

Mini paper gift tote comes filled with Hershey's Kisses®, wrapped in cellophane with a festive bow. Place one on teachers' desks and at staff members' work stations, or hand them out personally. *Thanks For Your Test-Taking Dedication* slogan is on front. Verse on back reads: *You deserve big thanks at test time for giving students the tools they need to learn, prepare and do their best so that everyone will succeed!*

Qty.	Each
1-24	\$2.25
25-99	\$2.15
100+	\$1.95

Size: 2 1/2" x 4" x 1 1/2"



## 100 Years From Now Mouse Pad

Item # IOS-3591

Remind teachers and staff every time they use the computer of the profound effect they have on their students' lives. Our full-color mouse pad tells them why theirs is one of the most important professions of all.

Qty.	1-24	25-99	100+
Each	\$3.95	\$3.85	\$3.75

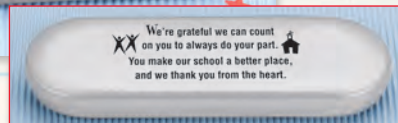
Size: 9 3/4" x 7 1/4"



Qty.	Each
1-24	\$4.50
25-99	\$4.40
100+	\$4.25

Pen/Pencil Size: 5 1/2" long; Ink Color: Black

Deluxe Case Included!



# Treat Packs Offer Students Test-Wise Tips



## Cheddar Cheese Snack Crackers Treat Pack

Item # SK-656E

Irresistibly munchable snack crackers are perfect before tests or during breaks. Enclosed card

lists *5 Reasons To Try Your Hardest On Tests*: • *You take pride in your schoolwork* • *You want to show what you know* • *Your teacher and school are counting on you* • *You want to make your parents proud* • *It feels good knowing you did your best.*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$16.95	\$15.95	\$14.75	<b>59¢</b>
25 Bags per pack; Size: 4 1/4" x 4 1/4"				Each!



## Healthy Treat-A-Day Item # VP-1000

Present students with snacks that combine good health with extra energy during test time. Includes one each of the following: • Cheddar Cheese Snack Crackers • Mini Pretzels • Marshmallow Crisp Rice Treat • Welch's® Fruit Snacks • Golden Grahams Cookie Pack. With a 10% discount off regular prices of individual items, your cost is just 59¢ a day.

Regular Price: ~~\$3.28~~  
**SPECIAL TREAT-A-DAY PRICE: \$2.95** **59¢** Only A Day!



## Marshmallow Crisp Rice Treat Snack Pack

Item # SK-655E

While enjoying this scrumptious snack, students will read the enclosed card encouraging them to *Keep Your Mind Crisp For Your Test!* Back

lists ways to *Get Ready For Test Time*, including: • *Be confident in your abilities* • *Read test directions carefully* • *Stay relaxed by taking some slow, deep breaths* • *And 3 more.*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$16.95	\$15.95	\$14.75	<b>59¢</b>
25 Bags per pack; Size: 4 1/4" x 4 1/4"				Each!



## Welch's® Fruit Snacks Test Pack

Item # SK-454E

Berry- and cherry-flavored snacks go well with our enclosed message, *You're Doing "Berry" Well During Test Time!* Back of card includes whimsical advice: • *You're*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$16.95	\$15.95	\$14.75	<b>59¢</b>
25 Bags per pack; Size: 4 1/4" x 4 1/4"				Each!

*doing peachy, Keep it up!* • *Don't let tests drive you bananas—stay relaxed!* • *And more.*



## S.M.A.R.T. Cookie Pack

Item # SK-629E

While munching on two delicious graham cookies, kids read five smart test-taking tips: • *Spend your time wisely.*

*Answer the easiest questions first, and then do the harder ones* • *Mark each answer neatly and fill in the bubble completely* • *Always follow test questions carefully* • *Recheck your work if you have time when you finish the test* • *Think positively and try your hardest!*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$16.95	\$15.95	\$14.75	<b>59¢</b>
25 Bags per pack; Size: 4 1/4" x 4 1/4"				Each!



## Mini Pretzels Treat Pack Item # SK-644E

Crunchy pretzels come with an appropriate reminder: *Don't Let Tests Twist Your Mind.* On back are *7 Ways To Use Your Head On Tests*: • *Pay attention to test directions* • *Read each question closely* • *Look at all of the answer choices before you mark one* • *And four more.*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$13.95	\$12.95	\$12.50	<b>50¢</b>
25 Bags per pack; Size: 4 1/4" x 4 1/4"				Each!

# Test-Taking

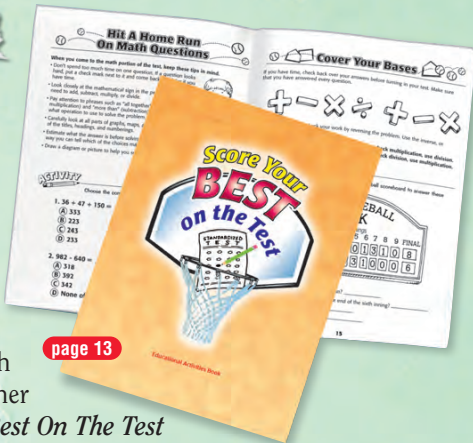
2008-  
2009

IDEA GUIDE

Success and fun can go together at test time. Positive Promotions offers educational tools that add more enjoyment to test preparation. And our incentives inspire students to try their hardest. The ideas here incorporate our products and provide you with new ways of creating an upbeat atmosphere at your school. Use them to educate, celebrate and appreciate your students and staff during testing.

## Motivating Mascot

If your school has a costume of its mascot, utilize it to boost enthusiasm for testing. Recruit an energetic member of your staff or PTA/PTO to play the mascot. Send this person into classrooms to meet with students. Have him or her distribute *Score Your Best On The Test* Sports Stickers-On-A-Roll (see page 12) and *Score Your Best On The Test* Educational Activities Books (see page 13).



page 13

## Dancing Away Jitters



page 17

Assist students in shaking off test anxiety. During the week before testing, bring students and staff into the hallways. Play fun music over the PA system and lead everyone in dancing. Hand out *Rock The Test!* 2-sided Silicone Bracelets With Cards (see page 11). Each day of testing, give students some time for dancing in the classrooms. At the end of the week, ask teachers to award *Rock The Test!* Blinkie Dog Tags (see page 17) to the “dancers” with the most personality.

## Aiding The Educators

Since your teachers are responsible for so much, help out and make it easier for them to pick up testing materials. Have the materials well organized and clearly labeled. If any documents need to be filled out, do this as well. In addition, sharpen pencils. For encouragement,



page 21

www.positivetesttaking.com

slip a *Thank You For Helping Our Students Succeed At Test Time* Greeting Card & Bookmark Set (see page 21) into each classroom's materials. And place *Don't Stress The Test!* Hair Top Stress Balls (see page 20) in teachers' mailboxes.

## Keeping Track

Design a calendar that lets everyone know how many days are left until testing begins. Decide how far in advance you want your “countdown” to start. Your calendar will contain as many pages as there are days. Print a number per sheet of paper. For example, if you pick 60 days, print the numbers 60 down to one. Make a set for each class. Explain to teachers that they should remove a sheet a day. Before the calendars are revealed to students, let them guess the number of days. Reward students who are the closest with *Learn It, Know It, Show It* Water Bottles (see back cover). When your countdown time is over, pass out a *Ready To Give The Test My Best* Pencil (see page 3) to every test taker.

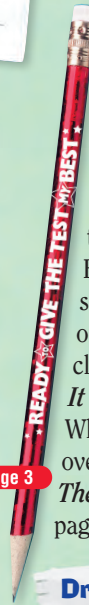
## Driving Towards Achievement

Involve your bus drivers in generating positive energy. Put the items from the *Attitude Is Everything At Test Time* Value Packs (see page 14) into the goody bags that are included, along with notes for parents. Ask the bus drivers to hand the bags to students as they get off the bus at the end of a school day. Also, supply your drivers with *Attitude Is Everything At Test Time* Temporary Tattoos (see page 16) to give out the Friday before testing week. Over the weekend, hang signs on the buses that read “On The Road To Test Success.” Remind your drivers to wish students good luck on testing.

page 16



page 3



Call Toll Free:  
1-800-635-2666

Fax Toll Free:  
1-800-635-2329

www.positivetesttaking.com

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BRCH-133 P1103 B

# POSITIVE PROMOTIONS™

15 GILPIN AVENUE • P.O. BOX 18021 • HAUPPAUGE, NY 11788-8821

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
POSITIVE  
PROMOTIONS

**Mailroom:**

If undeliverable, please route to appropriate person or department.

Thank you.

Route to:

- Principal
- Assistant Principal
- PTA/PTO President
- Other

## Help Every Student Succeed With Confidence And A "Can Do" Attitude At Test Time

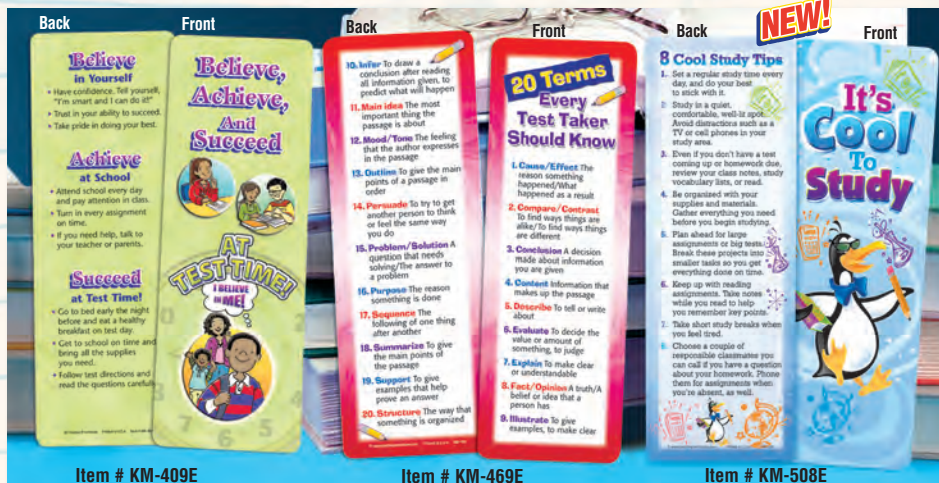


**Learn It, Know It, Show It Water Bottle** Item # WB-120F

Generously sized 20-oz. water bottle offers children plenty of refreshment. Features our *Learn It, Know It, Show It* slogan on the front. Verse on back reads: *You've learned a lot and worked hard. Now it's time to take the test. Relax, let your knowledge show and get ready to do your best!*

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$15.95	\$14.95	\$9.90	<b>99¢</b>

10 Water Bottles per pack; Size: 20-oz.; Personalization: Not available



**Test-Taking Bookmarks**

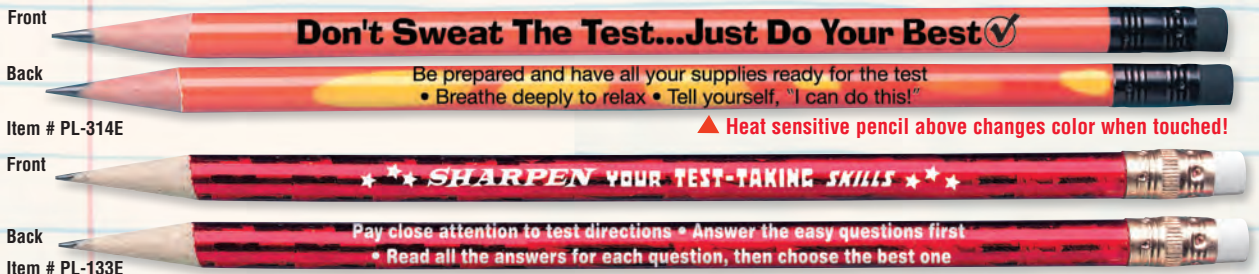
Hand out these colorful bookmarks to every child in your school. They feature interactive designs, delightful illustrations and motivational slogans that will help ensure all students are on the right page when it comes to test preparation and test success! Choose from 3 designs!

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.50	\$7.95	\$6.95	<b>28¢</b>

25 Bookmarks per pack; Size: 2 1/2" x 8" Each!

*"To kick off the state assessments this year the staff organized a pep rally to show support and encouragement to our students. As the students were dismissed they were given a fun test-taking packet that included your Pencils. Everyone had a great time. We plan to do it again in 2009!"*

Kathy Robinson, Science/Reading Teacher, Clifton-Clyde Middle School USD 224, Clifton, KS



**Test-Taking Pencils**

Snazzy pencils give children a mini review of smart test-taking strategies that will help them do their best. Choose from our color-changing heat-sensitive pencil or dazzling red sparkle foil design, each with tips on back. Soft erasers, #2 standard.

# of packs	1-9	10-29	30+	As Low As
Price per pack	\$8.95	\$8.75	\$8.50	<b>34¢</b>

25 Pencils per pack Size: 7 1/4" long; Soft erasers; #2 standard Each!