

MAKE RED RIBBON WEEK MEMORABLE WITH FUN, THOUGHTFUL ACTIVITIES

BACK TO THE FUTURE

Invite former students to come speak to your current students during a special Red Ribbon Week presentation. Talk to the selected former students beforehand to make sure they can directly link their refusal to use drugs to their success as an adult. Give all speakers a token of appreciation, and hand out "My Future Matters, I'm Drug Free" Bottles to students who attend the presentation.



IN GOOD TASTE

Coordinate your school's lunch menu with the theme for each day of Red Ribbon Week. Meet with cafeteria workers well in advance to go over ideas. The Tuesday of Red Ribbon Week could be "Taco Tuesday" in the cafeteria. On that day, give students "Let's TACO 'bout Being Drug Free" Gold Foil Stamped Ribbons. On another day, have "BEE Safe, BEE Kind, BEE Drug Free" as the theme. Serve up foods that start with "B," such as bananas and burgers. On that day, give students "BEE Safe, BEE Kind, BEE Drug Free" Paper Bracelets.



PAWS FOR A CAUSE

Support your local law enforcement agency's K-9 unit, which plays an important role in keeping communities safe and drug free. Several weeks in advance, contact your local police department to see the best way to aid their K-9-related efforts. Students could raise money for dog treats or for a medical fund for dogs injured in the line of duty. Hand out "Keeping Our PAWS Off Drugs" PAW Die Cut Bookmarks and Sparkle Foil Awareness Pencils to students who get involved in the effort.

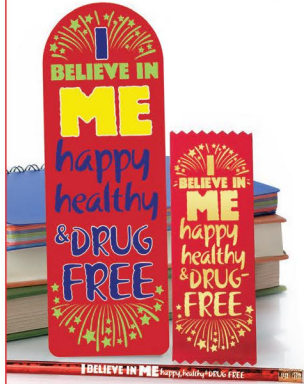
GOT TALENT?

Highlight the special talents of your students with a talent show during Red Ribbon Week. Have students put their names and talents on a sign-up sheet at the beginning of the week. Then, hold the talent show at the end of the week. Give all participants "Be You, Be Unique, Be Drug Free" Sparkle Foil Awareness Pencils and winners of the show "Follow Your Dreams, Live Drug Free" T-Shirts.



WEAR IT WITH PRIDE

Make sure students keep being drug free at the forefront of their minds all year long, not just during the last week of October. At the end of Red Ribbon Week, announce that every Wednesday of the school year will be "Wear Red Wednesday." On that day, students can show their continued commitment to being drug free. Then, reward students who wear red each Wednesday with items from the "Celebrate Red Ribbon Week Not Just For A Week But For A Life" Theme Kit.



DON'T WORRY. BE HAPPY

Let students know their lives will be happier if they say "no" to drugs. Start each day of Red Ribbon Week on a bright note by playing Pharrell Williams' famous song "Happy" during morning announcements. Then, hold a poster and essay contest and have entrants draw or write about what makes them happy. Present all participants with "I Believe In Me Happy, Healthy, and Drug Free" Kits or Laminated Tags.

BULLIES BE GONE!

Ask students in each classroom to come up with either silly or realistic ways to get rid of bullies in your school. Ideas could range from "Bullies Be Gone!" Spray to making students who get in trouble for bullying volunteer. Have students present their ideas with visual aids, such as posters and props. Surprise the classroom that has the best idea with a pizza party, and acknowledge all students who join in on the project with "Bullying: Be Kind, Be Respectful, Be Fair, Be A Friend" Backpacks or Pencils.



CAUGHT BEING KIND

Use October to kick off a new recognition program at your school. Tell students about the "Caught Being Kind" Program, which involves teachers keeping track of their students' kind actions. For each kind action, the teacher puts the student's name in a drawing. At the end of the month, the teacher draws five names and those students receive a prize. Help teachers stock up on prizes, such as "Be The Change You Wish To See In The World" Mood Changing Cups and Heat Sensitive Pencils.



SCAN HERE TO SHOP